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\$40 Billion Navy Federal Renews BranchMap Contract with Code Green

Alexandria, VA – February 18, 2010 – Navy Federal Credit Union (\$40 billion; 3.4 million members; Vienna, VA) has renewed its contract with Code Green to continue using the online BranchMap™ (www.branchmap.com) ATM/Branch locator tool. With 180 branch offices and more than 40,000 ATM locations worldwide, BranchMap enables members to find online directions to the nearest Navy Federal (<http://www.navyfederal.org>) branch or ATM. The credit union started using Code Green's BranchMap locator service in October 2008, renewing late last year.

Code Green is also supporting multiple forms of Navy Federal's mobile service including its upcoming iPhone application. With the rest of Code Green's BranchMap clients, the company has had 100 percent renewal on its renewable service contracts. Code Green serves over 100 credit unions with BranchMap web and mobile technology, and dozens more with its other marketing technology services.

Code Green's interactive mapping tool, BranchMap, can deliver location information to members 24/7 from a credit union's website. This online tool features include interactive mapping services, multi-network coverage (including shared branching and surcharge-free ATMS), satellite views, driving directions, and usage tracking.

"BranchMap has been very responsive to Navy Federal's needs," states Julie Griffin, Vice President, Electronic Services. "Whenever updates were needed, changes were made in a timely manner. Combining this service and also seeing BranchMap as another way to help our members simplify their lives, we felt it was an easy decision to renew our agreement with Code Green."

According to Griffin, members at Navy Federal have commented on the convenience of BranchMap and have used the interactive tool to find not only branch locations, but fee-free ATMs including:

- CO-OP Network[®]
- Money Pass[®] and Intercept ATMs
- Vcom[®]
- KeyBank[®]
- Visa/PLUS[®] System ATMs

“One Navy FCU member, for example, vacationed with his family in southern California last summer and wanted to find the closest branch or ATM within proximity of his hotel,” she explains. “Using his cell phone, he found two branch locations in San Diego County and several fee-free ATMs within walking distance of the hotel simply by using Navy Federal’s website.”

Griffin adds that members at Navy Federal can access their accounts anywhere, anytime via their mobile device, so the credit union is researching ways to incorporate BranchMap with its mobile banking service.

“Obviously, we are pleased that Navy Federal has renewed its BranchMap usage, as this proves that it has become a convenient and cost-effective service that members rely on to easily find branches and ATMs next to where they live and work,” says Jason Green, CEO and founder of Code Green, developer of BranchMap. “Convenience is such a huge factor for members these days and we believe BranchMap achieves this goal for Navy Federal. We look forward to providing their members with this online convenience well into the future.”

About Navy Federal Credit Union

Navy Federal Credit Union is the world's largest natural person credit union with \$40 billion in assets, 3.4 million members, 180 branch offices, and 7,100 employees worldwide. The credit union serves all Department of Defense military and civilian personnel and their families. For additional information about Navy Federal, visit www.navyfederal.org.

About BranchMap

BranchMap[™] is an interactive tool for websites that allows members to quickly find any branch or ATM locations, surcharge-free ATM network locations, and shared branch locations, all in one place without having to leave the credit union’s website. BranchMap Mobile makes that same information easily available over mobile phones and other handheld devices. BranchMap is both a useful educational tool and a powerful marketing experience for credit union Members, it can make life easier for your MSRs, and it can really drive home the message of convenience. Please visit www.branchmap.com for more information and interactive demonstrations.

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